

Item 2.**Item for Committee Information - Smart Signage Trial - Elizabeth Street, Sydney and Chalmers Street, Surry Hills****TRIM Container No.:** [insert TRIM container number]**Recommendations**

It is recommended that the Committee note the trialling of Smart Signage at the following locations:

- (A) Western side of Elizabeth Street, Sydney between Liverpool Street and Park Street; and
- (B) Eastern and western side of Chalmers Street, Surry Hills between Cleveland Street and Devonshire Street.:

Voting Members for this Item

Voting Members	Support	Object
City of Sydney	[Insert]	[Insert]
Transport for NSW	[Insert]	[Insert]
NSW Police – Surry Hills PAC	[Insert]	[Insert]
Representative for the Member for Sydney	[Insert]	[Insert]

Advice

Advice will be updated after the meeting.

Background

Transport for NSW (Transport) is delivering the Smart Technology Corridors Program, a NSW Government initiative to reduce road congestion across Greater Sydney and NSW regional centres.

As part of this program, Transport will be trialling Smart Signage in Sydney to assess the potential benefits of new technology in improving kerbside customer information and reducing congestion in key traffic locations.

During the trial, Smart Signage panels will replace multiple existing parking signs with one, easy to understand digital sign. The signs will display current and upcoming parking restrictions, providing customers with simple, accurate, real-time information at busy kerbside locations.

Comments

The technology will be trialled at two locations. Six signs will be implemented on the western side of Elizabeth Street, Sydney between Liverpool Street and Park Street. 21 signs will be implemented on both the eastern and western side of Chalmers Street, Surry Hills, between Cleveland Street and Devonshire Street.

The chosen trial locations feature multiple kerbside restrictions such as clearways, timed parking, bus zones, no stopping zones and loading zones, depending on the time of day.

The Smart Signage trials will be conducted for up to 18 months and at the end of the trials, Transport will undertake a full review on the effectiveness of the Smart Signage Program. Decisions regarding the next stages of the program will be taken based on the overall performance of the trials.

Consultation

Community feedback on the Smart Signage trials can be made at projects@transport.nsw.gov.au or online at <https://yoursay.transport.nsw.gov.au/smart-sign>.

Financial

All costs associated with the proposal will be borne by Transport.

LAWRENCE WARREN, PROJECT MANAGER, TRANSPORT FOR NSW